

Sponsorship Details (corresponding benefits are reflected in shaded areas)

please respond by July 1, 2016)

Level	Gold	Platinum	Emerald	Diamond
Cost	\$2,500	\$4,500	\$5,500	\$6,500
Acknowledgement in conference promotions Your company will receive acknowledgment in our pre-conference promotions.				
Recognition throughout the conference Your company will receive recognition throughout the conference from the podium and in the conference binder, which will include a color advertising space for your company.				
Send your conference attendees Your company attendees receive the same conference benefits as all attendees, including attendance at all conference sessions, a choice of breakout sessions, networking opportunities, meals, and the Tuesday evening event. Platinum, Emerald and Diamond level sponsorships include 1 conference attendee. Additional attendees are \$695/person.	\$895	1	1	1
Recognition on ICAE's website We will add your logo and to link to your website to the ICAE's website for the year that you sponsor the conference.				
Conference attendee list All attendees receive a copy of the attendee list, which includes full contact information.				
Co-sponsorship of the Monday evening "vendor reception" Your company will be recognized as a co-sponsor of the Monday evening "vendor reception". As a co-sponsor, you get a tabletop exhibit space, your company logo on the reception sign, the opportunity to distribute your materials at the reception, and the opportunity to donate door prizes to the reception.				1

<p><i>Note: Following the reception, you're encouraged to organize and invite conference attendees to your own event (dinner, product demonstration, etc.). You're responsible for organizing and paying for your events.</i></p>				
<p>Additional recognition at the conference Your company will be recognized on-screen in the conference plenary sessions.</p>				
<p>Conference program participation You may:</p> <ul style="list-style-type: none"> • suggest a presentation by your company to add to the program; • suggest a panelist from your company for an existing conference panel discussion. <p>If the agenda does not have time to accommodate either of the above options, we will guarantee time to make a 10-minute presentation about your company and services.</p>				
<p>Publish an article on ICAE's website Your company can contribute an article to ICAE's website. Articles can be posted before or after the conference, but must be posted by the end of the calendar year in which your company is a sponsor.</p>				
<p>One-page insert in conference bag You may provide ICAE with a one-page insert on your products and/or services for inclusion in the conference bag, which is handed out to each attendee.</p>				
<p>Recognition on conference bags Your logo will be printed on the conference bag that is provided to each attendee. You are also invited to include some "swag" in the conference bag.</p>				
<p>Host a webinar following the conference Your company can host a webinar or for ICAE members, or promote a webinar through ICAE, in the 12 months that follow the conference.</p>				